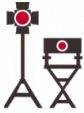


# Uptown Studios

## BIG DAY OF GIVING CAMPAIGN – VIDEO DEALS!

We are offering BIG discounts to our nonprofit friends to help promote YOU on Big Day of Giving, May 5th, 2022!



### 1. Shoot and Edit Video\* ..... \$1,400

- + Set up and tear down, plus a 30 min shoot
- + Director of photography will be available for video
- + Audio Sound Tech
- + Teleprompter
- + Big Day of Giving branded backdrop and logo in lower third of video
- + Two 15-second promos and one 30-second promotional video utilizing a preapproved client-provided script

\*Client would provide a spokesperson, website link, Big Day of Giving link, logo, and 5 pictures (optional) to be used in the 30 second spot.



### 2. Virtual Video Cast ..... \$600 per episode

- + Create virtual video, interview-style, to be streamed live on Facebook and other social media channels of choice (similar to Uptown Studios Live on Facebook)
- + Each video will include 15 minutes of pre-show set up, a 30 minute episode, and 15 minutes of post-show work to break down and upload recording
- + Editing will also include a 15-30 second clip to tease the featured episode and be utilized on social media channels
- + Client to provide professional photos of interview subjects, as well as any necessary URL's, links, videos, etc. to be featured on the "ticker" during the episode
- + Uptown Studios Producer to run the show in background. Estimated production time-frames:
  - Prep time for producer (1 hour)
  - Run time (30 minutes) plus 15 minutes to save final video files
  - Creation of the 15-:30 sec teaser for each episode (45 min)
- + Uptown Studios will facilitate exporting the final video to client



### 3. Social Media ..... \$400

- + Design 4 ad graphics; optimized for 3 channels (Facebook, Instagram, Twitter, LinkedIn)
- + Write suggested text to accompany graphics

### Discounted Deal\* ..... \$2,400 for entire package

(\*Standard Package Cost is \$5,000)

Email Tina for a quote:  
[Tina@uptownstudios.net](mailto:Tina@uptownstudios.net)